



**Mathematical Sciences:** The BSBA curriculum is substantially quantitative. Each student must be well-prepared for upper-level quantitative courses. To that end, students select from the following Mathematical Sciences prerequisites based on Math Placement: MATH 152/22 or MATH 231/31 or MATH 232/32 or STOR 112/22 or STOR 113/23. Course credits both for MATH 231/31 and 232/32 exempt students from this BSBA requirement. Additionally, STOR 155/STAT 31 is required for all students.

**Prerequisite Courses Specific to the Business Major:**

**Accounting:** It is recommended but not required that students complete Financial Accounting before Management Accounting, but neither course is recommended for first semester freshman year. Pre- or co- requisite course for Accounting is ECON 101/10. For BUSI 100 and BUSI 101 only- a recitation section is required in fall and spring semesters.

**Economics:** Prerequisite course for ECON 310/410 and 320/420 is ECON 101. For prospective Economics majors (as either a primary or secondary major,) ECON 410 and 420 are the required courses.

**Admission to the Kenan-Flagler Business School- Overview:**

Admission to the business major is by application submitted fall semester between approximately Oct 1 and Nov 30; check for current schedule at [www.kenan-flagler.unc.edu](http://www.kenan-flagler.unc.edu) Decisions are announced on/about Feb 15 with matriculation in the following fall semester (typically junior year) or spring semester for junior transfers and re-applicants unless permission otherwise granted. After admission, the BSBA is generally completed in four semesters. No BUSI courses or required ECON courses may be taken PS/D/F. The BSBA degree consists of successful completion of a minimum of 40 three-credit courses for a minimum of 120 hours (excluding Physical Education activity courses).

**Junior-level Core Courses:** Many junior-level core courses may be taken as early as the second-year (sophomore) spring semester on a space-available basis provided that any prerequisite is satisfied; limited to no more than two such courses. Exceptions: BUSI 401 and BUSI 402 are restricted to admitted majors only. Open seats are made available to non-admitted majors one week prior to the start of classes in the fall and spring semesters.

**BUSI 409 Advanced Corporate Finance and BUSI 407 Financial Statement Analysis:** All business majors are required to complete BUSI 409 and BUSI 407, which are mod-length 1.5 credit courses. Both courses will be taken following BSBA admission in the semester following completion of BUSI 408 Corporate Finance. Students will complete both courses in the same semester (e.g., 409 then 407 or 407 then 409.)

**Senior-level Core Course:** BUSI 698 prerequisites are all Junior-level Core courses unless permission is granted for a core to be taken concurrently with BUSI 698.

**Business Electives:** Minimum of four courses covering at least two disciplines: Management Communication; Operations Management; Innovation and Sustainable Enterprise (includes Legal Studies and Entrepreneurship); Organizational Behavior & Strategy; Marketing; Accounting; Finance. For all BUSI electives, permission is required for more than three electives beyond the core course in any discipline. A BSBA Concentration consists of three electives beyond the requisite core unless otherwise specified in BSBA curriculum guidelines. Concentrations include currently: Finance; Marketing; Entrepreneurial Studies; and International Business. A concentration is not required. BUSI mod-length courses (1.5 credits) may be paired (in any combination) to create a 3-credit equivalent in meeting the minimum requirement of 40-courses.

**Additional Electives:** Additional courses of 3 or more credits each to bring total to minimum of 20 courses equivalent in third- and fourth-years. **Five courses** must be taken outside Kenan-Flagler Business School. Business majors are encouraged to pursue a second major or minor when possible.

**Business Computing Skills:** All majors must demonstrate minimum proficiencies in business computing skills in order to receive the BSBA degree. To this end, BUSI 402 is a required course to be completed in the junior year.

**BSBA Global Awareness (minimum 6 credit hours):** All majors must complete a Global Awareness requirement as part of either business or non-business electives. This requirement is completed after BSBA admission during the junior and/or senior years unless permission is granted in advance for earlier completion. Options which satisfy the requirement include: approved overseas study; approved second major or minor in global-related studies or a contemporary language; or two courses from an approved list published by Kenan-Flagler Business School. This is different from the university Cultural Diversity requirement.