

**BUSINESS ADMINISTRATION - BS (40 3-credit courses/ 120 hour minimum)**

<b>NAME</b>	<b>PID</b>	<b>Optional 2<sup>nd</sup> Major or Minor</b>
_____	_____	_____

**FOUNDATIONS**

English Comp. and Rhetoric	Foreign Language* HSFL(s) _____	Quant. Reas. (QR)**	Lifetime Fitness (LFIT)
ENGL 101 _____	1. _____	Select one from: MATH 152 or 231 or 232 or STOR 112 or 113 _____	(1 cr.)
ENGL 102 _____	2. _____		
	3. _____		
	4. _____		

\*Through level 3; Students concentrating in International Business must complete at least level 4 of a contemporary foreign language.

\*\* QR requirement MUST be taken at UNC unless a student has credit for BOTH MATH 231 AND 232

**APPROACHES**

Phys. and Life Sciences ***	Social and Behavioral Sciences ***	Humanities/Fine Arts
w/lab _____	Hist. Analysis: (HS):	Vis. & Perf. Arts (VP):
	Soc.Sci./Hist. Analysis (SS/HS): ECON 101 _____	Literary Arts (LA):
	Soc.Sci./Hist. Analysis (SS/HS):	Phil. Reasoning (PH):

\*\*\* At least one with lab.

\*\*\*\* From at least two departments.

**CONNECTIONS**

Communication Int. (CI)	Foreign Lang. Int. (FI)	Quant. Int. (QI) or 2nd Quant. Reas. (QR)	Experiential Ed. (EE)
Satisfied by BUSI 401	N/A	Satisfied by STOR 155 (QR)	
US Diversity (US)	North Atlantic World (NA)	World before 1750 (WB)	Beyond the NA (BN)
			Global Issues (GL)

**MAJOR/MINOR/ELECTIVES**

Other Business Prerequisites	Business Administration Core Courses			Major 2/ Minor 1/Other Electives (To total 40 three credit hour courses minimum)	
	Junior Core (10 courses)		Senior Core		
BUSI 100 or 105 _____ FINL ACC	BUSI 401 _____ MGMT COMM	BUSI 406 _____ MKTNG	BUSI 698 _____ STRAT MGMT	1.	
BUSI 101 or 107 _____ MGMT ACC	BUSI 402 (2cr.) _____ COMPUTING	BUSI 407 (1.5 cr.) _____ FINL STMT ANLYS		2.	
ECON 310 or 410 _____ MICRO ECON	BUSI 403 _____ OPER MGMT	BUSI 408 _____ CORP FIN	<b>Business Electives (4 courses)</b>	3.	
ECON 320 or 420 _____ MACRO ECON	BUSI 404 _____ LEGAL & ETHICAL	BUSI 409 (1.5 cr.) _____ ADV CORP FIN	1. _____	4.	
STOR 155 (QR) _____ INTRO STAT	BUSI 405 _____ ORG BEHAV	BUSI 410 _____ ANLYT APPL	2. _____	5.	
At least five additional courses must be taken outside Kenan-Flagler Business School. Business majors are encouraged to pursue a second major or minor when possible.				3.	
****See Explanatory Notes (below and on reverse) for experiences or coursework satisfying Global Awareness				4.	<b>BSBA Global Awareness</b> _____

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**EXPLANATORY NOTES begin below and continue to the next page.**

**BSBA Global Awareness:** All majors must complete the Global Awareness requirement. This requirement may be fulfilled by a "for-credit" study abroad experience; or completion of an approved second major or minor in International Studies or a contemporary language; or an approved 3 credit hour global business course.

**General Education Requirements and the BSBA Overview**

Please note that Kenan-Flagler reserves the right to amend the BSBA degree and curriculum at any time. Students complete the following prerequisite courses or the equivalents with a minimum grade of C (not C minus) prior to entering the Kenan-Flagler Business School: ENGL 101 and ENGL 102; MATH 152 or MATH 231 or MATH 232 or STOR 112 or STOR 113; STOR 155; ECON 101/10; ECON 310 or 410; ECON 320 or 420; BUSI 100/105; BUSI 101/170.

English Composition & Rhetoric and Quantitative reasoning courses must be completed prior to admission. It is preferred strongly that all General Education requirements, including Foundations and Approaches, are completed prior to admission. A student who has one or two such courses remaining should complete them during the first semester in the Business School if admitted.

**Quantitative Reasoning:** The BSBA curriculum is substantially quantitative. Each student must be well-prepared for upper-level quantitative courses. To that end, students select from the following Mathematical Sciences prerequisites based on Math Placement: MATH 152 or MATH 231 or MATH 232 or STOR 112 or STOR 113. Course credits both for MATH 231 and 232 exempt students from this BSBA requirement. Additionally, STOR 155 is required for all students.

**Prerequisite Courses Specific to the Business Major:**

**Accounting:** It is recommended but not required that students complete Financial Accounting before Management Accounting, but neither course is recommended for first semester freshman year. Pre- or co- requisite course for Accounting is ECON 101. For BUSI 100 and BUSI 101 only- a recitation section is required in fall and spring semesters.

**Economics:** Prerequisite course for ECON 310/410 and 320/420 is ECON 101. For prospective Economics majors (as either a primary or secondary major,) ECON 410 and 420 are the required courses.

**Admission to the Kenan-Flagler Business School- Overview:**

Admission to the business major is by application and is competitive. Check for the current admissions schedule and information at [www.kenan-flagler.unc.edu](http://www.kenan-flagler.unc.edu).

**Core Courses:** Some core courses may be taken as early as the second-year (sophomore) spring semester on a space-available basis provided that any pre-requisite is satisfied; limited to no more than two such courses. Exceptions: BUSI 401 and BUSI 402 are restricted to admitted majors only. Open seats are made available to non-majors one week prior to the start of classes in the fall and spring semesters.

**BUSI 409 Advanced Corporate Finance and BUSI 407 Financial Statement Analysis:** All business majors are required to complete BUSI 409 and BUSI 407, which are mod-length 1.5 credit courses. Both courses will be taken following BSBA admission in the semester following completion of BUSI 408 Corporate Finance. Students will complete both courses in the same semester (e.g., 409 then 407 or 407 then 409.)

**Business Electives:** Minimum of 12 credit hours covering at least two disciplines: Management Communication; Operations Management; Innovation and Sustainable Enterprise (includes Legal Studies and Entrepreneurship); Organizational Behavior & Strategy; Marketing; Accounting; Finance. For all BUSI electives, permission is required for more than three electives beyond the core course in any discipline. A BSBA Concentration consists of three electives (9 credit hours) beyond the requisite core unless otherwise specified in BSBA curriculum guidelines. Concentrations include currently: Finance; Marketing; Entrepreneurial Studies; International Business; and Consulting. A concentration is not required. BUSI mod-length courses (1.5 credits) may be paired (in any combination) to create a 3-credit equivalent in meeting the minimum requirement of 40-courses.

**Additional Electives:** Additional courses of 3 or more credits each to bring total to minimum of 20 courses equivalent in third- and fourth-years. **Five courses** must be taken outside Kenan-Flagler Business School. Business majors are encouraged to pursue a second major or minor when possible.