

Name:	Major 1: BUSINESS ADMINISTRATION - BSBA (120 hour minimum) <i>For students entering the Business School Spring 2017 or later</i>	
PID:	Major 2 or Minor 1:	Minor 1 or Minor 2:

FOUNDATIONS

English Comp. and Rhetoric	Foreign Language* HSFL(s)	Quant. Reas. (QR)	Lifetime Fitness (LF)
	1.	3.	Select one from: MATH 152 or 231 or 232 or STOR 113 (1 cr.)
	2.	4.	

*Through level 3; Students completing an emphasis in International Business must complete at least level 4 of a contemporary foreign language.

APPROACHES

Phys. and Life Sciences***	Social and Behavioral Sciences****	Humanities/Fine Arts
	Hist. Analysis: (HS):	Vis. & Perf. Arts (VP):
w/lab	Soc.Sci./Hist. Analysis (SS/HS): ECON 101	Literary Arts (LA):
	Soc.Sci./Hist. Analysis (SS/HS):	Phil. Reasoning (PH):

*** At least one with lab.

**** From at least two departments.

CONNECTIONS

Communication Int. (CI)	Quant. Int. (QI) or 2nd Quant. Reas. (QR)	Exp. Education (EE)	Global Issues (GL)
BUSI 401	STOR 155 (QR)		
US Diversity (US)	North Atlantic World (NA)	World before 1750 (WB)	Beyond the NA (BN)

MAJOR/MINOR/ELECTIVES

Other Business Prerequisites	Business Administration Major Courses			Major 2/ Minor 1/Other Electives (Minimum of 5 courses outside Kenan-Flagler to bring total credit hours to 120)	
BUSI 101 or 107 MGMT ACCTG	BUSI 401 MGMT COMM	BUSI 407 FINL ACCTG	Business Electives (18 credit hours)		
ECON 410 MICRO ECON	BUSI 403 OPER MGMT	BUSI 408 CORP FIN	1.		
STOR 155 (QR) INTRO STAT	BUSI 404 (1.5) LEGAL & ETHICAL	BUSI 410 ANLYT APPL	2.		
	BUSI 405 ORG BEHAV	BUSI 411 (1.5) STRAT MGMT	3.		
	BUSI 406 MKTNG	BUSI 412 (1.5) STRAT MGMT	4.		
At least five additional courses must be taken outside Kenan-Flagler Business School to reach 120 credit minimum. Business majors are encouraged to pursue a second major or minor when possible.			5.		
			6.	UB Global Awareness ____ _____	

May 8, 2017

EXPLANATORY NOTES begin below and continue to the next page.

Undergraduate Business Global Awareness: This requirement may be fulfilled by a for-credit study abroad experience, by completion of an approved second major or minor in a contemporary language or in the Curriculum in Global Studies, by an approved three-credit global business course, by an F-1 student visa (for international students), or by other relevant coursework (by petition only)

General Education Requirements and the BSBA Degree Overview

Please note that Kenan-Flagler reserves the right to amend the BSBA degree and curriculum at any time. Students complete the following prerequisite courses with a minimum grade of C (not C minus) prior to entering the Kenan-Flagler Business School: ENGL 101 and ENGL 102 or ENGL 105; MATH 152 or MATH 231 or MATH 232 or STOR 113; STOR 155; ECON 101; ECON 410; BUSI 101/107.

Prerequisite Courses Specific to the Business Major:

Accounting: Pre- or co-requisite course for Accounting is ECON 101. A recitation section for BUSI 101 is required in fall and spring semesters.

Economics: Prerequisite course for ECON 410 is ECON 101 AND MATH 152 or MATH 231 or STOR 113.

Admission to the Kenan-Flagler Business School:

Admission to the Kenan-Flagler Business School is competitive. Check for the current admissions schedule and information at www.kenan-flagler.unc.edu.

Core Courses: Students should plan to take the following courses in the first two semesters following admission: BUSI 401, 406, 407, 408, 410, 411 and 412. Core courses BUSI 403, 404 and 405 may be taken anytime.

BUSI 407 Financial Accounting: All business majors are required to complete BUSI 407. This course is not a prerequisite for BUSI 408: Corporate Finance. BUSI 407 and 408 may be taken in either order or concurrently.

Business Electives: Minimum of 18 credit hours covering at least two disciplines: Management Communication; Operations Management; Innovation and Sustainable Enterprise (includes Legal Studies and Entrepreneurship); Organizational Behavior & Strategy; Marketing; Accounting; Finance. For all BUSI electives, permission is required for more than three electives beyond the core course in any discipline. BUSI mod-length courses (1.5 credits) may be paired (in any combination) to create a 3-credit equivalent in meeting the minimum requirements. of emphasis. Only one area of emphasis may be declared and noted on a student's transcript. An area of emphasis is purely optional, not required.

Additional Electives: Additional courses to bring total hours to 120. **Five courses** must be taken outside Kenan-Flagler Business School. Business majors are encouraged to pursue a second major or minor when possible.

Emphasis Areas: Students in the undergraduate business program are provided with the opportunity to add an optional area of emphasis to their general management degree. Areas of emphasis generally consist of a minimum of nine credit hours of elective courses. All course information for the areas of interest can be found on the program Web site. Please refer to the program Web site for course availability each semester.

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