# SCHOOL OF MEDIA AND JOURNALISM BA 2017 (120 Hours) JOURNALISM

**NAME:** **PID:**

**Optional 2nd Major or Minor 1 or Minor 2: (See department or academic advising)**

| Date/Advisor |
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## FOUNDATIONS

Math PL

| English Comp. and Rhetoric | Foreign Language* HSFL(s) _____ | | Quant. Reas. (QR) | Lifetime Fitness (LFIT) (1 hr.) |
|---|---|---|---|---|
| ENGL 105 _____ | 1. | 3. | | |
| | 2. | 4. | | |

*** Through level 3 unless placed into level 4 of HSFL**

## APPROACHES

| Phys. and Life Sciences (PL/PX)** | Social and Behavioral Sciences | Humanities/Fine Arts |
|---|---|---|
| | Hist. Analysis (HS): | Vis. & Perf. Arts (VP): |
| | Soc. Sci./Hist. Analysis (SS/HS): | Literary Arts (LA): |
| w/lab _____ | Soc. Sci./Hist. Analysis (SS/HS): | Phil. Reasoning (PH): (**MEJO 141**) |

**** At least one with lab**

## CONNECTIONS

| Communication Int. (CI) | Quant. Int (QI) or 2nd Quant. Reas. (QR) | Experiential Ed. (EE) | Global Issues (GL) |
|---|---|---|---|
| MEJO 153 | | | |
| **US Diversity (US)** | **North Atlantic World (NA)** | **World Before 1750 (WB)** | **Beyond the North Atlantic (BN)** |
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## MAJOR

**JOURNALISM**
**39 MEJO hours minimum**
**(72 hours minimum outside)**

### School Core (12 Hrs.)

**MEJO 121**
INTRO TO DIGITAL STORYTELLING

**MEJO 141**
MEDIA ETHICS

**MEJO 153**
WRITING & REPORTING

**MEJO 340**
MEDIA LAW

### Government / Politics

**Choose one:**
POLI 101
POLI 130
POLI 150
POLI 202
POLI 203

### Usage & Grammar

*A score of 70 or above*
*http://mj.unc.edu/ugtest*

### HOURS TALLY:

Hrs. to date: _____

Hrs. in progress: _____

Hrs. deducted: _____

Subtotal: _____

Hrs. completed: _____

A&S Hrs.: _____

Outside Hrs.: _____

### Concentration (18 Hrs.)

**Level 1 (6 Hrs.)**
1. MEJO 129 SPORTS XTRA
2. MEJO 157 NEWS EDITING
3. MEJO 180 FDN. OF PHOTO
4. MEJO 182 FDN. OF GRAPHIC DESIGN
5. MEJO 187 FDN. OF IM
6. MEJO 252 AUDIO JOURN.
7. MEJO 253 PUBLIC AFFAIRS REPORTING

**Level 2 (6 Hrs.)**
1. MEJO 356 FEATURE WRITING
2. MEJO 358 OPINION WRITING
3. MEJO 390 SPECIAL TOPICS
4. MEJO 421 TV NEWS RPT.
5. MEJO 426 PRODUCING RADIO
6. MEJO 455 SPORTS WRITING
7. MEJO 459 COMMUNITY JOURNALISM
8. MEJO 463 NEWS LAB
9. MEJO 482 MEDIA DESIGN
10. MEJO 484 INFOGRAPHICS
11. MEJO 485 PUBLICATION DESIGN
12. MEJO 487 INTERACTIVE MEDIA
13. MEJO 488 MULTIMEDIA STORYTELLING: CPJW
14. MEJO 489 PHOTO LIGHTING/

**Level 3 (6 Hrs.)**
1. MEJO 522 PRODUCING TV NEWS
2. MEJO 523 BROADCAST NEWS MGT.
3. MEJO 541 ECONOMICS RPT.
4. MEJO 542 BUSINESS RPT.
5. MEJO 550 BUSINESS & MEDIA
6. MEJO 553 ADV. REPORTING
7. MEJO 557 ADV. EDITING
8. MEJO 560 E&S JOURNALISM
9. MEJO 561 E&S VIDEO STORYTELLING
10. MEJO 562 E&S DOC. TV
11. MEJO 565 E&S STORYTELLING
12. MEJO 570 DATA JOURN.
13. MEJO 580 PHOTO STORIES
14. MEJO 582 ADV. DOC. VIDEO
15. MEJO 583 ADVANCED IM
16. MEJO 584 INT. PROJECTS
17. MEJO 585 3D DESIGN STUDIO
18. MEJO 589 MOTION GRAPHICS

### Conceptual (6 Hrs.)

1. MEJO 240 CURRENT ISSUES
2. MEJO 242 HISTORY OF MEDIA
3. MEJO 244 TALK POLITICS
4. MEJO 245 SPORTS & MEDIA (1 HR.)
5. MEJO 342 BLACK PRESS
6. MEJO 349 ISSUES & CONCEPTS
7. MEJO 376 SPORTS MKTG.
8. MEJO 424 MEDIA MGT.
9. MEJO 425 VOICE & DICTION
10. MEJO 440 DIGITAL MEDIA LAW & SOCIETY
11. MEJO 441 DIVERSITY
12. MEJO 442 GENDER, CLASS, RACE
13. MEJO 443 LATINO MEDIA
14. MEJO 445 PROCESSES AND EFFECTS
15. MEJO 446 GLOBAL COMM.
16. MEJO 447 INTERNATIONAL MEDIA
17. MEJO 448 1ST AMENDMENT
18. MEJO 458 SOUTHERN POLITICS
19. MEJO 469 HEALTH COMM.
20. MEJO 475 CONCEPTS OF MARKETING
21. MEJO 476 ETHICS & SPORTS
22. MEJO 477 NEW MEDIA
23. MEJO 479 MARKET INTELLIGENCE
24. MEJO 490 SPECIAL TOPICS
25. MEJO 551 DIGITAL ECONOMICS
26. MEJO 552 LEADERSHIP
27. MEJO 577 BRANDING OF ME
28. MEJO 581 MULTIMEDIA DESIGN
29. MEJO 588 EMERGING TECH.
30. MEJO 596 INDIVIDUAL STUDY
31. MEJO 691 HONORS
32. MEJO 692 HONORS

### Capstone (3 Hrs.)

1. MEJO 634 PR CAMPAIGNS
2. MEJO 625 MEDIA HUB
3. MEJO 656 MAGAZINE WRITING
4. MEJO 681 PHOTO PROJECTS
5. MEJO 683 MAGAZINE DESIGN ^
6. MEJO 6?? BUSINESS NEWS WIRE

### Choice - Optional

### Outside Area (At least 9 hrs. in one subject)

BEJ PREREQUISITES:
- 121 : 421
- 129 : 523
- 252 : 421, 426
- 421 : 522
- 426 : 523
- 522 : 523

DES PREREQUISITES:
- 153 : 482
- 182 : 482, 484, 485, 585
- 187 : 581, 585
- 482 : 683
- INSTR. PERMISSION : 484, 485, 581

IM PREREQUISITES:
- 187 : 487, 583

P&V PREREQUISITES:
- 121 : 582
- 153 : 580
- 180 : 489, 580
- 180 OR 187 : 582
- 580 : 681
- INSTR. PERMISSION : 580

RPT&E PREREQUISITES:
- 153 : 157, 253, 356, 358, 454, 459, 541, 542, 553, 656
- 157 : 557
- 253 : 553
- 256 : 454
- 356 : 656

**Notes:**

- A grade of D in a Core course cannot be counted toward graduation, and the course must be repeated, if satisfying a requirement. For exceptions, please see a MEJO advisor.
- MEJO 393 does not count toward the minimum of 39 hours in the MJ school, but does count toward the 120-hour UNC total.