New Student Orientation, Summer 2015

Requirements For Admission:
- A cumulative grade point average of 3.100 or above;
- 45 academic hours at the end of the term of admission.

There is no formal application. Declared majors are typically promoted into the School of Media and Journalism in their third or fourth semester at UNC-CH. Manual transfer in a student’s fifth or later term is not guaranteed and more difficult.

Required Courses (4):
1) HIST 128, 2) ECON 101, 3) POLI 100, 208 or 209, and 4) POLI 101. These courses are not prerequisites to promotion into the School; but due to the rigor of the major, it is recommended that students complete them sooner rather than later.

Major Requirements:
- 13-14 Journalism courses are required for the major, depending on specialization (at least 39 hours, but not to exceed maximum of 48 hours.
- JOMC 153 is a prerequisite for most other courses in the major.
- All undergraduates in the School of Media and Journalism take: JOMC 141, 153, 221 and 340 or 341.
- Additional required courses vary by specialization.
- Students are required to score 70 percent or higher on the School’s Usage and Grammar test.

Specializations (students may choose only one):
- Advertising (AD)*
- Broadcast & Electronic Journalism (BEJ)*
- Editing and Graphic Design (EG)
- Multimedia (MM)
- Photo and Video Journalism (PJ)
- Public Relations (PR)*
- Reporting (RP)*
- Strategic Communication (SC)

Business Journalism Major* requires 12 JOMC and BUSI courses (34.5 hours). Students who intend to apply for the Business Journalism major should pre-declare RP. Also required are HIST 128, ECON 101, POLI 100, 208 or 209, POLI 101 and STOR 155. Students must also complete the Kenan-Flagler math requirement. Students must have 45 or more completed hours in the fall following their application.

Recommended Course:
The School of Journalism recommends that all students take STOR 151. **MATH 110 is a prerequisite for this course (see page 50 of the Advising Guide).** While the skills learned in this class are recommended for journalists, this course is not required and, therefore, does not affect promotion into or graduation from the School of Media and Journalism.

First-Year Courses:
FY students may enroll in the following electives: JOMC 89 (First-Year Seminar); JOMC 101 (recommended as introduction to area of studies).

Students with “assured” enrollment must still meet all of the requirements listed above and may contact Sharon Jones at (919) 962-2479 or shjones@email.unc.edu for enrollment into appropriate Fall courses.

* Minors are available in these Specializations as well as Visual Communication, and Mass Communication and Society.