Program Mission: To develop responsible graduates who have the necessary knowledge, skills, and values to pursue successful careers in health systems in the U.S. and abroad. The program aims to prepare students for entry-level positions and for advanced degree programs (e.g. graduate school in public health or public policy, medical or dental school, law school).

What are our students interested in?
The following questions reflect just a few of the diverse interest areas our students explore while in the program:

- **Health disparities**: What can we do to address the causes of health disparities among populations both in the U.S. and internationally?
- **Health reform**: In what ways will health reform change the future of U.S. health care? How might health policies be improved and successfully implemented?
- **Access to care**: What can be done to improve access to health care for underserved populations?
- **Health care quality and costs**: How can we improve quality of care while also managing rising health care expenditures?
- **Health promotion & disease prevention**: What can we do to address preventable illnesses caused by tobacco use, obesity, and physical inactivity?
- **Global health**: How do other countries deliver health care and what can the U.S. learn from their successes and failures? How can health systems and health outcomes be improved in low and middle income countries?

What are the strengths of our program?
**Our supportive learning environment**: The small size of our program (40-45 students per cohort), coupled with faculty and staff commitment to student success, helps create a very supportive learning environment.

**The applied nature of our curriculum**: Students in our program participate in a variety of real-world projects that allow them to apply the knowledge and skills learned in the classroom to problems in the field of public health.

**The quality of our students and the success of our graduates**: Graduates obtain positions in a variety of health-related organizations, such as hospitals and health systems, physician practices, consulting firms, government agencies, research and policy institutes, and public health and community health organizations. Graduates also have been successful in their pursuit of advanced degrees in a broad range of fields, such as public health (all dimensions/subfields), public policy, law, medicine, dentistry, and business administration. 90%+ of our students are placed within 3 months of graduation.

What are the admission requirements?
- Recommended overall GPA: 3.2 or higher
• Prerequisites (grade of C or better):
  − BIOL 101, BIOL 101L, ECON 101 & STOR 155
  − Financial or Managerial Accounting: BUSI 51, 101, 105, 106, 107 or 108
  − Precalculus or Calculus: MATH 130, 152, 231, 232 or 233 or STOR 112 or 113
  − Note: It is not essential to have taken ALL of the prerequisites by the time you
    apply – one or more can be in progress in the spring semester when you apply.
    However, grades in the prerequisites are an important admissions criterion.
    Therefore, it is in your best interest if you have taken most or nearly all (or all) of them
    by the end of the fall semester before you apply, so that we can better evaluate your
    application.

• Online application, 2 letters of recommendation, transcript, statement of purpose,
  resume, and interview

• Application Deadline: January 12, 2016

Admission to the program is very competitive. Strong applicants have excellent
academic performance with particular attention to the prerequisites, strong written and
oral communication skills, demonstrated interest (through voluntary or work experiences)
in the field of health policy and management or public health broadly, strong references
(e.g. from teachers or principals, professors, and/or employment supervisors),
professionalism and maturity, and ability to work well on teams.

Interested in more information?
• Attend an information session:
  - Friday September 25th BSPH Open House from 3pm-5pm in the Michael Hooker
    Research Center Atrium in the Gillings School of Global Public Health
  - Wednesday 9/30, 4-5pm in Room TBA, SPH
  - Thursday 10/22, 5:30 – 6:30 pm in Room TBA, SPH
  - Friday 11/20, 10-11am in Room TBA, SPH
• Contact a Program Ambassador: http://sph.unc.edu/hpm/meet-our-bsph-students/

Experiential Learning
Students in our program participate in a variety of projects that allow them to apply the
knowledge and skills learned in the classroom to real-world problems in the field of public
health and health policy and management. Below are some examples of student projects:

Sample of Research Projects from HPM 350 & 352: Introduction to the U.S. Health
System I & II

• Examination of the growing use of electronic cigarettes, including the potential benefits
  and harms, and the response from federal, state, and local public health agencies.
  (Client: Northwest NC Partnership for Public Health)
• Examination of barriers to primary care services for youth and best practices for
  implementing school based health centers. (Client: Davidson County Health
  Department)
• Examination of the challenges associated with navigating the complex cancer care system and the use of patient navigation to help overcome barriers to quality cancer care. (Client: Lineberger Comprehensive Cancer Center)

**Sample of Service Learning Projects from HPM 330: Introduction to Health Organization Leadership, Management, and Behavior**

• Helping MEASURE Evaluation – a major global public health capacity-building organization located in Chapel Hill - to improve their internal monitoring and program evaluation function (Client: MEASURE Evaluation).

• Planning and conducting a program evaluation of an initiative aimed at improving access to care for North Carolina residents. (Client: Community Care of North Carolina)

• Conducting market research to identify, adapt, and promote an evidence-based health promotion and disease prevention program to persons with disabilities. (Client: NC Office of Disabilities and Health)

• Analyzing and making recommendations to clinical leaders on improving patient safety during handoffs. (Client: UNC Hospitals)

• Planning a comprehensive fund development program for the Student Health Action Coalition free clinic in Carrboro. (Client: Student Health Action Coalition)

• Conducting market research and developing a marketing plan for the potential expansion of the PACE program, which provides adult day care for seniors in their own homes. (Client: Piedmont Health Services)

**Sample of Student Consulting Projects from HPM 697: BSPH Capstone**

• The Cost of Providing a Comprehensive Tobacco Cessation Program for Hospital Patients & Employees (Client: North Carolina Prevention Partners)

• Improving Continuity of Care and Workflow in OPD Clinic (Client: Wake Forest Baptist Hospital)

• Improving the Patient Care Experience (Client: Wake Forest Baptist Health)

• Evaluating Quality Metrics in a Family Medicine Practice (Client: UNC Department of Family Medicine)

**Student Internships**

Students in the program also complete a 10-week (minimum), full-time internship during the summer between their junior and senior year. Below is a sample of organizations where our students have completed internships:

**Sample of Student Internships from HPM 393: Field Training Experience**

*Health Centers and Physician Practices*
UNC Physicians Network, UNC Family Medicine, Piedmont Health Services, Triad Adult and Pediatric Medicine

*Hospitals and Health Systems*
UNC Health Care, Duke Regional Hospital, Novant Health, Carolinas Medical Center, Johns Hopkins Hospital, Emory Clinic, Brigham and Women’s Hospital, Baylor Scott & White Healthcare, Cherokee Indian Hospital (NC)

Health Insurance
Blue Cross and Blue Shield of North Carolina, Aetna, Blue Care Network of Michigan, Blue Cross and Blue Shield Association

Health Information and Medical Technology
Medtronic, GE Healthcare, Allscripts

Consulting
Huron Consulting Group, Aon, Marwood Group, Mercer, EY, Avalere Health, Public Consulting Group, Noblis

Policy
Wounded Warrior Project, Genetic Alliance, Global Health Council, National Academy of Social Insurance (NASI)

Research
U.S. Centers for Disease Control and Prevention (CDC) Duke Center for Health Policy & Inequalities Research, MD Anderson Cancer Center, Carolinas Healthcare System (Cannon Summer Scholars), China Center for Health Economics Research

Public Health
NC Division of Public Health, Durham County Department of Public Health, NC Prevention Partners, Black Women’s Health Imperative, Milwaukee Area Health Education Center

Global Health
IntraHealth, Futures Group, VaxTrac, World Health Organization (Geneva, Manila), The Carter Center, Ministry of Health Republic of Rwanda, Kyetume Community Based Health Care Programme (Uganda), ChildFund Senegal, Guyana Ministry of Health, United Nations

Post-Graduation Placements
Approximately 60-75% of seniors enter the workforce upon graduation while 25-40% choose to go directly to graduate or professional school. Below is a sample of employers and graduate and professional degree programs pursued by our recent graduates:

Sample of Employers

Health Care Consulting
Huron Consulting Group, Deloitte, EY, Kurt Salmon, Optimity Advisors, IBM, Triage, Noblis, Mercer, Aon, FTI Consulting, The Advisory Board Company

Health Management
Epic Systems, Carolinas HealthCare System, UNC Hospitals, TSI Healthcare, NC State Health Plan, Blue Cross and Blue Shield of North Carolina, CIGNA, Southwood Nursing and Rehabilitation Center, Novant Health, Moses Cone Hospital, Mount Sinai Hospital

Public Health
Emerson National Hunger Fellows Program, Maricopa County Department of Public Health, Sixteenth Street Community Health Center, CDC Public Health Associate Program, American Public Health Association, Health Corps, Baltimore City Health Department, Cabarrus Health Alliance, NC Office of Rural Health and Community Care

Research, Policy & Advocacy
RTI International, Center for Studying Health System Change, National Academy for State Health Policy, U.S. State Department, Berkeley Research Group, National Academy for State Health Policy, Yale Center for Outcomes Research and Evaluation

Global Health
Global Health Corps, Peace Corps, International NGOs

Sample of Graduate and Professional Schools

<table>
<thead>
<tr>
<th>Graduate Schools</th>
<th>Professional Schools</th>
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<tbody>
<tr>
<td>UNC Gillings School of Global Public Health – virtually all departments for master’s and/or doctoral programs</td>
<td>UNC Schools of Medicine, Dentistry, Law, Physical Therapy, Business, Pharmacy</td>
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<tr>
<td>The Johns Hopkins Bloomberg School of Public Health – many departments for master’s and/or doctoral programs</td>
<td>East Carolina University Schools of Medicine, Dentistry</td>
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<tr>
<td>University of Michigan School of Public Health – many departments</td>
<td>University of Michigan Medical School</td>
</tr>
<tr>
<td>Columbia Mailman School of Public Health</td>
<td>The Johns Hopkins School of Medicine</td>
</tr>
<tr>
<td>Emory Rollins School of Public Health – many departments</td>
<td>Tufts University School of Medicine (MD/MBA)</td>
</tr>
<tr>
<td>Harvard T.H. Chan School of Public Health – many departments</td>
<td>Case Western Reserve School of Medicine</td>
</tr>
<tr>
<td>Yale School of Public Health</td>
<td>UT Southwestern Medical School</td>
</tr>
<tr>
<td>London School of Economics</td>
<td>Albert Einstein College of Medicine (NYC)</td>
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<tr>
<td>Harvard Kennedy School of Government</td>
<td>University of New Mexico School of Medicine</td>
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<tr>
<td>Penn State College of Health and Human Development</td>
<td>University of Southern Maine Nurse Practitioner Program</td>
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