SCHOOL OF MEDIA AND JOURNALISM
BA (120 HOURS)

BUSINESS JOURNALISM

OPTIONAL 2ND MAJOR OR MINOR 1 OR MINOR 2 (SEE STEELE BLDG.):

DATE/ADVISOR

NAME:

PID:

FOUNDATIONS

ENGLISH COMP. AND RHETORIC	FOREIGN LANGUAGE* HSFL(S) _____		QUANT. REAS. (QR)	LIFETIME FITNESS (LFIT) (1 HR.)
ENGL 105 _____	1.	3.	SELECT ONE: MATH 152 OR 231 OR 232 OR STOR 113	
	2.	4.		

*THROUGH LEVEL 3 UNLESS PLACED INTO LEVEL 4 OF HSFL

APPROACHES

PHYS. AND LIFE SCIENCES (PL/PX)**	SOCIAL AND BEHAVIORAL SCIENCES	HUMANITIES/FINE ARTS
1.	HIST. ANALYSIS (HS):	VIS. & PERF. ARTS (VP):
2.	SOC. SCI./HIST. ANALYSIS (SS/HS): ECON 101	LITERARY ARTS (LA):
W/LAB _____	SOC. SCI./HIST. ANALYSIS (SS/HS):	PHIL. REASONING (PH):

**AT LEAST ONE WITH LAB

CONNECTIONS

COMMUNICATION INT. (CI)	QUANT. INT (QI) *OR* 2ND QUANT. REAS. (QR)	EXPERIENTIAL ED. (EE)	GLOBAL ISSUES (GL)
	STOR 155		
US DIVERSITY (US)	**NORTH ATLANTIC WORLD (NA)**	**WORLD BEFORE 1750 (WB)**	**BEYOND THE NORTH ATLANTIC (BN)**

MAJOR

BUSINESS JOURNALISM
(38.5 MEJO HRS. MINIMUM)

GOVERNMENT/POLITICS

CHOOSE ONE:
- POLI 101
- POLI 130
- POLI 150
- POLI 202
- POLI 203

USAGE & GRAMMAR TEST

A SCORE OF 70 OR ABOVE
MJ.UNC.EDU/UGTEST

HOURS TALLY

HRS. TO DATE: _____
HRS. IN PROGRESS: _____
HRS. DEDUCTED: _____
SUBTOTAL: _____
HRS. COMPLETED: _____
NON-MEJO HRS. : _____

MEJO PREREQUISITES:
- MEJO 153: MEJO 340, 541, 542

BUSI PREREQUISITES:
- BUSI 101: BUSI 408
- ECON 101: BUSI 408
- BUSI 408: BUSI 409

MEJO CORE
(21 HRS.)

- MEJO 121 INTRO TO DIGITAL STORYTELLING
- MEJO 141 MEDIA ETHICS
- MEJO 153 WRITING & REPORTING
- MEJO 340 MEDIA LAW
- MEJO 541 ECON RPT
- MEJO 542 BUSI RPT
- MEJO 550 BUSI & MEDIA

OPTIONAL MEJO COURSES
(SUGGESTED COURSES: MEJO 137, 157, 253, 551, 552)

BUSI CORE
(17.5 HRS.)

- BUSI 101 MGMT ACCTG (4)+
- BUSI 403 OPER MGMT
- BUSI 404 LEGAL & ETHICAL (1.5)
- BUSI 408 CORP FIN

SELECT TWO:
- BUSI 401 MGMT COMM
- BUSI 405 ORG BEHAVIOR
- BUSI 406 MARKETING
- BUSI 407 FIN ACCTG
- BUSI 409 ADV CORP FIN (1.5)^

OPTIONAL BUSI COURSES

SECOND MAJOR/MINOR/ELECTIVES

OPTIONAL: MAJOR 2 | MINOR 1 | MINOR 2
AT LEAST 72 HOURS MUST BE TAKEN OUTSIDE THE SCHOOL OF MEDIA AND JOURNALISM

NOTES:

+ IF A STUDENT RECEIVES 3.0 TRANSFER CREDIT HOURS FOR BUSI 101, THE SCHOOL WILL ACCEPT 16.5 BUSI HOURS AND A TOTAL OF 37.5 MAJOR HOURS.
^ STUDENTS WHO SELECT BUSI 409 WILL NEED ONE (1) ADDITIONAL BUSI COURSE (FROM THE ABOVE LIST) TO REACH A MINIMUM OF 17.5 BUSI HOURS.
- NO GRADE BELOW A C IN EITHER A MEJO COURSE OR A BUSI COURSE THAT SATISFIES A REQUIREMENT CAN BE COUNTED TOWARD GRADUATION AND THE COURSE(S) MUST BE REPEATED.