

Name:	Major 1: BUSINESS ADMINISTRATION - BSBA (120 hour minimum) <i>For students entering the Business School Fall 2018 or later</i>	
PID:	Major 2 or Minor 1:	Minor 1 or Minor 2:

FOUNDATIONS

English Comp. and Rhetoric	Foreign Language*		Quant. Reas. (QR)	Lifetime Fitness (LF)
	1.	3.	Select one from: MATH 152 or 231 or 232 or STOR 113	(1 cr.)
	2.	4.		

* Through Level 3 unless placed into level 4 of HSFL

APPROACHES

Phys. and Life Sciences***	Social and Behavioral Sciences****	Humanities/Fine Arts
	Hist. Analysis: (HS):	Vis. & Perf. Arts (VP):
w/lab	Soc.Sci./Hist. Analysis (SS/HS): ECON 101	Literary Arts (LA):
	Soc.Sci./Hist. Analysis (SS/HS):	Phil. Reasoning (PH):

*** At least one with lab.

**** From at least two departments.

CONNECTIONS

Communication Int. (CI)	Quant. Int. (QI) or 2nd Quant. Reas. (QR)	Exp. Education (EE)	Global Issues (GL)
BUSI 401	STOR 155 (QR)		
US Diversity (US)	North Atlantic World (NA)	World before 1750 (WB)	Beyond the NA (BN)

MAJOR/MINOR/ELECTIVES

Other Business Prerequisites	Business Administration Major Courses			Major 2/ Minor 1/Other Electives (Minimum of 5 courses outside Kenan-Flagler to bring total credit hours to 120)	
BUSI 102 (1.5) ♦ FIN ACCTG	BUSI 401 MGMT COMM	BUSI 407 FINL ACCTG	Business Electives* (18 credit hours)		
	BUSI 403 OPER MGMT	BUSI 408 CORP FIN		1.	
ECON 410 MICRO ECON	BUSI 404 (1.5) LEGAL & ETHICAL	BUSI 410 ANLYT APPL	2.		
STOR 155 (QR) INTRO STAT	BUSI 405 ORG BEHAV	BUSI 411 (1.5) STRAT MGMT	3.		
	BUSI 406 MKTNG	BUSI 412 (1.5) STRAT MGMT	4.		
♦ Students who have taken BUSI 101 or 107 may still use it to meet this requirement. At least five additional courses must be taken outside Kenan-Flagler Business School to reach 120 credit minimum. Classes taken pass/fail do count towards non-business courses. Business majors are encouraged to pursue a second major or minor when possible.			5.		
			6.	Inclusive Global Leadership	

2.0 OR HIGHER GPA REQUIRED IN MAJOR AND MINOR CORE COURSES

April 25, 2021

EXPLANATORY NOTES

Undergraduate Business Program Inclusive Global Leadership: This degree requirement is fulfilled by completing a series of activities that develop Inclusive Global Leadership Attitudes, Skills and Knowledge while also gaining an understanding of global business practices through Principles, Practice, Feedback and Reflection.

Students will be required to collect points based on a set of activities determined by the Kenan-Flagler Global Business Center. Students are encouraged to study abroad to maximize their learning experience and acquire points toward the Inclusive Global Leadership requirement.

General Education Requirements and the BSBA Degree Overview

Please note that Kenan-Flagler reserves the right to amend the BSBA degree and curriculum at any time. Students complete the following prerequisite courses with a minimum grade of C (not C minus) prior to entering the Kenan-Flagler Business School: MATH 152 or MATH 231 or MATH 232 or STOR 113; STOR 155; ECON 101; ECON 410; BUSI 102. And we will accept BUSI 101 or BUSI 107 in lieu of BUSI 102.

Admission to the Kenan-Flagler Business School:

Admission to the Kenan-Flagler Business School is competitive. Check for the current admissions schedule and information at www.kenan-flagler.unc.edu.

Core Courses: Students are encouraged to take BUSI 401, 406, and 408 courses in the first two semesters. Core courses BUSI 403, 404, 405, 407, 410, and 411 may be taken anytime. BUSI 412 must be taken during your last two semesters at UNC (BUSI 411 is a pre-req for BUSI 412).

Business Electives: Minimum of 18 credit hours in BUSI designated courses. Please refer to the catalog for information about the Business electives.

Areas of Emphasis: Students in the undergraduate business program are provided with the opportunity to add an optional area of emphasis (AOE) to their general management degree. Areas of Emphasis generally consist of a minimum of nine credit hours of elective courses in specific area. AOE's are optional and will not appear on your diploma or transcript (they can be notations on your resume).

Additional Electives: Additional courses to bring total hours to 120. Five courses must be taken outside Kenan-Flagler Business School. Business majors are encouraged to pursue a second major or minor when possible.

Transfer of Business Course Credits from Other Institutions

Without regard to a student's prospective academic major or minor at UNC-Chapel Hill, the UNC Kenan-Flagler Business School will consider for transfer credit business administration courses that meet each of the following six criteria. No exceptions are made.

1. For upper-level courses (equivalent to those numbered 400–699 in the Kenan-Flagler undergraduate curriculum), the course was completed at an institution accredited by AACSB International, or a constituent four-year institution of the University of North Carolina, or an international partner institution of Kenan-Flagler's undergraduate business program.
2. The final course grade earned was at least C (not C-) as verified by an official transcript. Courses taken Pass/Fail are ineligible.
3. A comparable course is available in the Kenan-Flagler undergraduate curriculum.
4. The course is not approved for credit in other UNC-Chapel Hill departments (i.e., no double credits).
5. The student completed the course within the past three academic years.
6. The substantive coverage of material constitutes no less than 75 percent of coverage in the comparable Kenan-Flagler course, and there is sufficient indication of individual student evaluation (i.e., no fewer than two major examinations, including a final examination).

For students who wish to transfer to UNC-Chapel Hill, pre-approval of such courses is recommended. Requests for validation of course credits earned at another institution must be made no later than the end of the first semester of enrollment at UNC-Chapel Hill following completion of the course. The business school does not award transfer credits in excess of three upper-level courses.

For business majors who earn admission to UNC Kenan-Flagler Business School, no more than three upper-level courses taken at another institution may be applied to the undergraduate business major curriculum unless earned as part of a preapproved Kenan-Flagler overseas study program. All business minor courses must be completed at UNC Kenan-Flagler, except for BUSI 102 and if the student is studying abroad through a Kenan-Flagler program.

To request review and validation of eligible courses, students should submit a Transfer Credit Request Form through Connect Carolina. A copy of the course syllabus must be included for all courses being evaluated. The syllabus must include the title and edition of textbook(s) as well as list explicitly the course content. If the syllabus lists only chapters covered, without a description of the chapter content, a copy of the textbook's table of contents must be included.