

UNC HUSSMAN SCHOOL OF JOURNALISM AND MEDIA

JOURNALISM (JRN)

OPTIONAL 2ND MAJOR OR MINOR 1 OR MINOR 2
(SEE COLLEGE OF ARTS & SCIENCES ADVISOR)

NAME:

PID:

Grad Term/Year:

FOUNDATIONS

ENGLISH COMP.AND RHETORIC (CR)

FOREIGN LANGUAGE (FL), Through Level 3

QUANT. REAS. (QR)

LIFETIME FITNESS (LFIT)
(1.00 HR.)

ENGL 105 _____

1.
2.

3.
4.

APPROACHES

PHYS. AND LIFE SCIENCES (PL/PX)

SOCIAL AND BEHAVIORAL SCIENCES

HUMANITIES/FINE ARTS

1.

HIST. ANALYSIS (HS):

VIS. & PERF. ARTS (VP):

2.

W/LAB _____

SOC. SCI./HIST. ANALYSIS (SS/HS):

LITERARY ARTS (LA):

SOC. SCI./HIST. ANALYSIS (SS/HS):

PHIL. REASONING (PH):^{CHOOSE ONE:}

CONNECTIONS

COMMUNICATION INT. (ci)

QUANT. INT (Qi)
OR 2ND QUANT. REAS. (QR)

EXPERIENTIAL ED. (EE)

GLOBAL ISSUES (GL)

US DIVERSITY (us)

NORTH ATLANTIC WORLD (NA)

WORLD BEFORE 1750 (wb)

BEYOND THE NORTH ATLANTIC (BN)

MAJOR JOURNALISM (JRN) (39 MEJO HRS. MINIMUM)

SCHOOL CORE (9 HRS.)

CONCENTRATION (18 HRS.)

CHOICE (3 HRS.) – Choose a minimum of one MEJO elective course.

1. MEJO 121 DIGITAL STORYTELLING

2. MEJO 153 WRITING & REPORTING

3. MEJO 340 MEDIA LAW

GOVERNMENT/POLITICS (3 HRS.)

CHOOSE ONE:

CONCEPTUAL (6 HRS.)

- MEJO 137 PRINCIPLES OF AD/PR
- MEJO 141 MEDIA ETHICS
- MEJO 242 HISTORY OF MEDIA
- MEJO 244 TALK POLITICS
- MEJO 245 SPORTS & THE MEDIA^(1.0 HR.)
- MEJO 342 BLACK PRESS
- MEJO 372 AD MEDIA
- MEJO 373 ACCOUNT PLANNING
- MEJO 374 COMM CONSULTING
- MEJO 376 SPORTS MARKETING
- MEJO 377 SPORTS COMM
- MEJO 379 AD & PR RESEARCH
- MEJO 424 MEDIA MGT
- MEJO 425 VOICE & DICTION
- MEJO 432 CAUSE COMM
- MEJO 437^H MEDIA IN ASIA
- MEJO 438 AD IN THE AGE OF ALEXA
- MEJO 439 PRODUCING FOR AD
- MEJO 441 DIVERSITY & COMM
- MEJO 442 GENDER, CLASS, RACE
- MEJO 445 MEDIA EFFECTS
- MEJO 447^H MEDIA IN THE UK
- MEJO 448 FREEDOM OF EXPRESSION
- MEJO 475 CONCEPTS OF MARKETING
- MEJO 476 ETHICS/SPORTS COMM
- MEJO 477 NEW MEDIA TECH
- MEJO 479^H MARKET INTELLIGENCE
- MEJO 490^H SPECIAL TOPICS
- MEJO 531 CASE STUDIES IN PR
- MEJO 532 INTERNATIONAL PR
- MEJO 533 CRISIS COMMUNICATION
- MEJO 537 WASHINGTON EXPERIENCE
- MEJO 544 CAREER EXPLORATION
- MEJO 550 BUSINESS & THE MEDIA
- MEJO 571 SOCIAL MEDIA ANALYTICS
- MEJO 572 ART DIRECTION
- MEJO 577 BRANDING OF ME
- MEJO 581 UX DESIGN & USABILITY
- MEJO 588 EMERGING TECHNOLOGIES
- MEJO 591 FASHIONMASH EXPERIENTIAL DESIGN
- MEJO 592 FASHIONMASH PRODUCT DESIGN
- MEJO 596 INDIVIDUAL STUDY
- MEJO 653^H LEADERSHIP IN TIME OF CHANGE
- MEJO 670^H DIGITAL AD & MARKETING
- MEJO 671 SOCIAL MARKETING CAMPAIGNS
- MEJO 673 AD CAMPAIGNS
- MEJO 691H HONORS
- MEJO 692H HONORS

LEVEL 1 (6 HRS.)

- MEJO 129 SPORTS XTRA
- MEJO 180 FDN. OF PHOTO
- MEJO 182 FDN. OF GRAPHIC DESIGN
- MEJO 187 FDN. OF INTERACTIVE MEIDA
- MEJO 252 AUDIO JOURNALISM
- MEJO 253 PUBLIC AFFAIRS REPORTING

LEVEL 2 (6 HRS.)

- MEJO 352 SPORTS PROD & BRDCST
- MEJO 353 SPORTS PROD & PRACTICUM^(1.0 HR.)
- MEJO 356 FEATURE WRITING
- MEJO 358 OPINION WRITING
- MEJO 390 SPECIAL SKILLS (JRN TOPIC)
- MEJO 421 TV NEWS REPORTING
- MEJO 426 RADIO & PODCASTS
- MEJO 455 CREATIVE SPORTSWRITING
- MEJO 459 COMMUNITY JOURNALISM
- MEJO 463 NEWS LAB
- MEJO 482 MEDIA DESIGN
- MEJO 484 INFOGRAPHICS
- MEJO 485 PUBLICATION DESIGN
- MEJO 487 INTERACTIVE MEDIA
- MEJO 488 CPJW
- MEJO 489 PHOTO LIGHTING/BUSINESS
- MEJO 490^H SPECIAL TOPICS (JRN topic)

LEVEL 3 (6 HRS.)

- MEJO 522 PRODUCING TV NEWS
- MEJO 523 BROADCAST NEWS MGT
- MEJO 541 ECONOMICS REPORTING
- MEJO 542 BUSINESS REPORTING
- MEJO 550 BUSINESS & MEDIA
- MEJO 553 ADVANCED REPORTING
- MEJO 557 NEWS EDITING
- MEJO 560 E&S JOURNALISM
- MEJO 565 E&S STORYTELLING
- MEJO 570 DATA JOURNALISM
- MEJO 580 PHOTO STORIES
- MEJO 581 UX DESIGN & USABILITY
- MEJO 582 ADV. DOC. VIDEO
- MEJO 583 ADV INTERACTIVE MEDIA
- MEJO 584 INTERNATIONAL PROJECTS
- MEJO 585 3D DESIGN STUDIO
- MEJO 588 EMERGING TECHNOLOGIES
- MEJO 589 MOTION GRAPHICS

CAPSTONE (3 HRS.)

- MEJO 625 MEDIA HUB
- MEJO 630 BUSI NEWS WIRE
- MEJO 631 BUSI JOURN MGT
- MEJO 652^H DIGITAL ECON
- MEJO 653^H LEADERSHIP
- MEJO 656 MAG WRITING
- MEJO 681 PHOTO PROJECT
- MEJO 683 MAG DESIGN
- MEJO 691H HONORS
- MEJO 692H HONORS

ELECTIVE HOURS TO REACH 120

USAGE & GRAMMAR TEST
A SCORE OF 70 OR ABOVE
[MJ.UNC.EDU/UGTEST](#)

DATE/ADVISOR

NOTES

HOURS TALLY (120 REQUIRED)

FIRST YEAR

SO

JR

SR

HRS TO DATE:

HRS TO DATE:

HRS TO DATE:

HRS TO DATE:

HRS IN PROGRESS:

HRS IN PROGRESS:

HRS IN PROGRESS:

HRS IN PROGRESS:

HRS DEDUCTED:

HRS DEDUCTED:

HRS DEDUCTED:

HRS DEDUCTED:

SUBTOTAL:

SUBTOTAL:

SUBTOTAL:

SUBTOTAL:

REMAINING:

REMAINING:

REMAINING:

COMPLETED:

EXPLANATORY NOTES – JRN

This academic worksheet is for students who entered the university in 2021. Students should complete their School Cores as soon as possible and then move onto Level 1, then Level 2, and Level 3. Conceptual courses can be taken in any order. Capstone courses are usually taken during your final semester.

ADVISING: It is recommended that you connect with a Hussman advisor at least once each semester. This is your go-to place for updated academic worksheets, etc. Appointments are recommended, <http://hussman.unc.edu/ug/student-services/academic-advising>.

CHOICE COURSE: Choose at least one MEJO elective course (3 HRS.). This course can be from any sub-plan (APR or JRN).

COURSE OFFERINGS: Not all MEJO courses may be offered every semester. **Courses offered in multiple categories in your major program can satisfy only one category.** For example, MEJO 581 will satisfy either Conceptual or Level 3, but not both.

GOVERNMENT AND POLITICS: Must choose one of the following courses: POLI 100, POLI 130, POLI 150/PWAD 150, POLI 202, POLI 203, or POLI 205 (old POLI 101).

GPA: 2.0 or Higher GPA required in major and minor.

GRADES BELOW C: A grade of C- in a MEJO course will not be counted in the minimum number of media and journalism credits required for graduation; the course must be retaken if it is required for the major. If it is not specifically required, then another course must be taken. **REPEATED COURSES DO NOT EARN CREDIT TWICE.**

GRADUATION: In the last semester of your Junior year, you must connect with a Hussman academic advisor to make sure you are on track to graduate. Degree audit appointments are required, <http://hussman.unc.edu/ug/student-services/academic-advising>.

HONORS (H): Courses with an “H” designation have an Honors version available. An honors course fulfills the same requirements as the non-honors version of that course. Enrollment and GPA restrictions may apply.

INTERNSHIP CREDIT: MEJO 393 is for UNC Hussman students who already have an internship. MEJO 393 does not count toward the minimum 39 MEJO hours but does count toward the 120-hour UNC total. It is repeatable up to three times. For more information about MEJO 393, please contact [Hussman Career Services](#).

MEJO HOURS: Students must complete a minimum of 39 MEJO hours.

MEJO 691H & MEJO 692H: Honors theses. Eligibility is based on an overall GPA of 3.3 and a major GPA of 3.5 at the end of your junior year. For more information, speak with an advisor in the Hussman School.

OUTSIDE HOURS: Of the basic 120 hours for graduation, our students typically take 72-81 hours.

PHIL. REASONING (PH)/HUSSMAN PH: Must choose one of the following courses: MEJO 141, PHIL 160, PHIL 163, PHIL 170, or PHIL 272/PWAD 272.

SCHOOL CORES: It is recommended that students take MEJO 153 and MEJO 121 together. MEJO 153 is a prerequisite for many courses.

SECOND MAJORS: Students who wish to complete a second major outside of the school and who did not declare a second major before being admitted to the school must download a second-major form from the [school's website](#) and return it to an advisor in the Hussman School. Students must meet with an academic advisor in the College of Arts and Sciences to ensure that they can meet all requirements for the second major.

SPECIAL TOPICS: MEJO 390 and 490 course topics change by semester. **MEJO 390 may satisfy Level 2 when it is a JRN topic. MEJO 490 will always satisfy the Conceptual area and will satisfy Level 3 when listed as a JRN topic.** Please visit MJ.UNC.EDU/Courses for term-specific details.

TAR HEEL TRACKER: Not all courses will be listed in your Tar Heel Tracker. If you are missing a course from your Tar Heel Tracker follow these steps: Make a [Tar Heel Tracker Adjustment Appointment](#) with a UNC Hussman Advisor. <http://hussman.unc.edu/ug/student-services/academic-advising> OR you may utilize drop-in hours, found on our website as well.

TRANSFER HOURS: The school will normally accept only six credit hours of media and journalism courses taken at other institutions. The school typically does not accept transfer credit for MEJO 153. For more information, speak with a Hussman advisor.

USAGE AND GRAMMAR TEST (U&G): Students must achieve a passing score of at least 70 on the [U&G test](#) to graduate.